

The Atos Pavilion

The Atos Pavilion is located at AV06 on the main avenue at the entrance of the Fira Barcelona. It is an Exclusive Meeting Point.

All registered guests are welcome to use it for networking and to learn more about Atos' innovative telecommunications position.

For stand access, sign up today on www.atos.net/mwc2012

Registered guests:

- Enjoy exclusive facilities for private meetings
- Attend our focused innovation seminars
- Relax and recharge - refreshments all day with evening drinks



See you at the Atos Pavilion (AV06)

register now
www.atos.net/mwc2012

aspiration
to application
turning innovation into profit for today's telcos



aspiration **to** application

join us in Barcelona at

MOBILE™
WORLD CONGRESS
Barcelona | 27 February - 1 March 2012

Your business technologists. Powering progress

Atos

aspiration to application

turning innovation into profit for today's telcos

Our theme this year is aspiration to application, and we are focusing on how Atos can help you transform innovative ideas into solid and profitable business in the short to mid-term. We have arranged a series of six seminars, each demonstrating a different aspect of applied innovation for telcos.

This year we are not running an open house. We want to make sure that all our guests get to focus on ideas that make a difference. Your time is valuable, and we will run the full seminar cycle every day - so you can subscribe to best suit your Congress commitments.

We have secured a prime location for the Atos pavilion - AV06 is easy to find at the main entrance to the Congress. Admittance is open only to registered guests. Take a look at our solution sessions agenda and subscribe to the sessions which fire your imagination.

Conferences are exhausting, and all our guests will be able to relax and chat over drinks and snacks. Refreshments are available all day, with early evening drinks served from 18:00.

See you in Barcelona!

The Atos Team



Our seminar program

Your time at the Congress is precious.

We will repeat our full seminar program every day - just register for the date and time which suits you best. Places are limited, so book early.

10:00 - 11:00 MVNE - the agile platform

Our agile MVNE platform enables mobile operators and communication service providers to adopt in new business models - adapting to new technologies and developing new markets together.

11:00 - 12:00 BSS - transform for agility

Agility defines all winning fixed and mobile operators. Tune customer experience in real-time - expand opportunity and drive service development. Dynamic BSS is key - and true dynamism comes from transformation.

12:00 - 13:00 Rich media - consumer crafting

Are your consumer and enterprise customers expecting a richer experience from their choice of service provider? Learn how Atos can help you manage the content explosion efficiently, creatively and profitably.

14:00 - 15:00 NGIN - high value Centrex

Fixed-mobile convergence is the cornerstone of the new user experience as well as the key for gaining Enterprise market share. Atos NGIN gets you there fast with proven results for your top line.

15:00 - 16:00 Smart mobility - context kings

Context is king. Atos makes mobility smart, turning the combination of who, what, where and when into immediate monetization. We handle complex multi-party earnings allocation too - the foundation of success.

16:00 - 17:00 B2C - cloud communication services

Cloud service provision will become the enterprise norm. But what about the consumer market? Combine your proposition with Atos cloud-based storage, mail and communication services for a winning B2C approach.

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Register to select your preferred seminar topics and times. You can also request one-on-one meetings with Atos executives, if there are subjects you would particularly like to discuss.

Entrance to the Atos pavilion is for registered guests only. All registered guests are welcome to enjoy refreshments through the day, or to join us for early evening drinks from 18:00.