



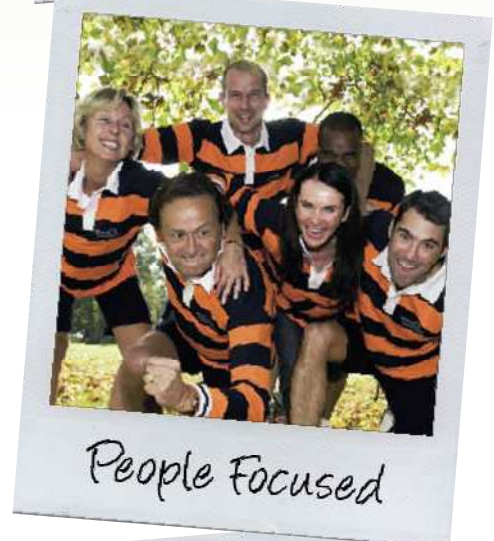
Atos™ Origin Teams with Microsoft

Technology systems integrator Atos™ Origin is an international IT services company and the Worldwide IT Partner for the Olympic Games through 2012. Now, Atos Origin and Microsoft Corporation are working together to deliver solutions and services for deployment, migration and IT management.

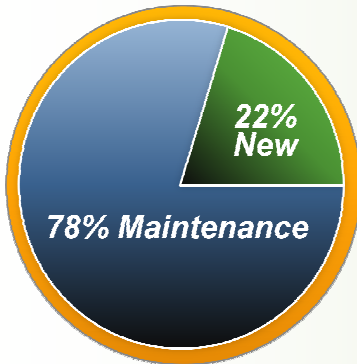
Atos Origin and Microsoft bring together the right people to make your technology investments pay off. With direct access to Microsoft subject matter experts, managers and best practices, the Atos team has the latest information about current and upcoming Microsoft products and how they might fit your existing infrastructure.

Technology Focus Areas

- » Data Centers
- » Virtualization
- » Compliance
- » Software as a Service
- » Anywhere Access
- » IT Service Management



Continuous Innovation, Built-In



Percentage of IT Budgets Spent on Innovation¹

Atos and Microsoft can substantially reduce your IT costs through innovative systems and processes. This is dependent on the level of maturity of your existing IT environment.

Innovation is 'self-policing'. The cost of the service reduces as technology refresh takes place. This is because each new release of Windows offers a platform for efficiency increases in security,

reliability, scalability and manageability. Consequently the partnership is committed to planned periodic technology refreshes.

The Continuous Innovation Cycle
Plan, do, check, act

- Architecture
- Processes
- Governance
- Organization
- Information and systems

"IT benefits most from a long-term, disciplined, strategic view, and a square focus on achieving the company's most fundamental goals."

Charlie S. Feld, Donna B. Stoddard, "Making IT Matter: Getting IT Right" Harvard Business Review February 2004

Customer Success Story



This UK public agency is responsible for maintaining more than 130 historic sites, from Stonehenge to Hadrian's Wall. Managing cost is central to fulfilling the agency's mission.

By working with Atos Origin, the customer was able to achieve server availability of more than 99.8%, supporting 2,000 users and more than 400 applications. Atos and English Heritage also achieved ISO/IEC 2000 accreditation, the quality standard for server management.



Reducing Costs with Services

By implementing recent advances in the Windows platform, organisations can take advantage of new capabilities like increased support for mobile users, better use of resources and improved manageability. New offerings such as Microsoft® System Center and Microsoft® Vista can fit into a long-term deployment strategy, enabling Atos Origin to support your technology improvements in the timeframe that works best for your organisation.

Reducing the cost of deployment and IT operations can happen in four ways:

1. **Self-Service:** By enabling users to resolve more of their own tasks and issues, for example, with password reset capability, you reduce the workload on IT personnel.
2. **Virtualisation:** Using virtualisation and virtual workspaces breaks the dependency of users on their hardware. With this technology, users can simply move to another computer if a machine is unavailable, bringing workflow back online in minutes instead of hours or even days.
3. **Increasing Automation:** With policy-based computing and automated software distribution, Atos can remotely install your software, removing the need for costly on-site visits. Managing the user profiles with Active Directory means users can be organized by role, reducing the necessary administrative effort to make changes.
4. **Centralisation:** Moving IT network administration to a central location can be extremely cost-effective for many organizations. By remotely resolving desktop incidents with PC 'take-over' tools from the service desk, now available in Windows products, fewer desk-side visits are required. More than 60% of IT incidents can be handled this way, leaving primarily hardware and equipment issues to be resolved in person.

¹ The Bathwick Group, Dec 2007



Microsoft® System Center Solutions

IT professionals can be overwhelmed by the complexity in today's IT management tools. With many organizations mandating a reduction in the number and variety of server hardware and operating system configurations through virtualization, high-level skills and resources are often needed to make the transition.

With Microsoft System Center solutions, you can make your IT environment immediately more manageable, thereby increasing reliability and security at the same time.

Microsoft System Center solutions are tuned to provide expert management of the Windows-based products and technologies you may already use, such as Microsoft Windows Server, XP/Vista, SQL Server, Exchange Server and Active Directory.



Microsoft Vista™ Rollout Options

Microsoft Vista™ was designed to enable increased mobility and security while optimizing your organisation's technical infrastructure. This combination leads to reduced costs, better productivity for end-users (regardless of work location), and improved operational workflow. These benefits can be achieved on your company's schedule, with a phased deployment to keep the computing environment up and running when it is most needed.

System Center Supports Dynamic Data Centers and Desktops

Data Center Innovation

- ▶ Configuration Management
- ▶ Server Compliance
- ▶ End-to-End Monitoring
- ▶ Data Protection and Recovery

Desktop Innovation

- ▶ Adaptive Application Delivery
- ▶ Client Infrastructure Monitoring
- ▶ End-Point Security Management
- ▶ Simplified Windows Vista Deployment
- ▶ Remote PC Diagnostic and Repair
- ▶ Configuration Compliance

Scalable and Flexible Management Options

System Center Operations Manager can support organizations with hundreds of IT operations users, tens of thousands of managed servers, and hundreds of thousands of managed clients.

System Center Configuration Manager supports workers wherever and however they work (desktops, laptops, servers, embedded, mobile devices) in corporate, branch, or home offices.

System Center Configuration Manager has been tested and used in environments with over 300,000 devices for true enterprise management.

System Center Configuration Manager supports branch offices through intelligent use of bandwidth and distribution points.

System Center Data Protection Manager eases management of branch offices by eliminating the need to back up remotely. Centralized backup increases the reliability of data protection and recovery.

System Center Data Protection Manager provides scalable but central points of data protection and recovery within a single platform.

Atos Origin

Atos Origin has offices in more than 120 cities worldwide to support our customers.

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A New Vision for Workplace Management

Atos™ Workplace Solutions provides a full range of workplace management and end-user support services, based on extensive, proven experience in all industry sectors. It solves the concerns many companies have about their end-to-end office environment and the limited time they have available to spend on workplace management and integration issues.

Atos™ Workplace Solutions provides you with:

- Fully integrated workstation solutions for workplaces, laptops and PDAs
- Additional custom-selected options and services
- Flexible contract arrangements
- Transparent costs

Atos™ Infrastructure Solutions

Atos™ Infrastructure Solutions provides a road map to take your infrastructure from a basic model, requiring regular updates to a dynamic, UBC-based model that delivers a truly adaptive enterprise. It offers proven infrastructure management services ranging from Remote System Management, thru Secure Datacenter Hosting to Utility Services.

Atos Origin is one of the few companies that can provide all the "design, build, and operate" elements of a complete outsourcing solution. This can include managing your data centers, network and desktop support operations. This approach provides the transparency needed to improve user accountability, control IT resource consumption, and enable regulatory compliance. Productivity is enhanced through rapidly provisioned, shared services delivered cost-effectively across your organisation.

Our outsourcing services are supported by an established organisation and methods, processes, and tooling, all of which are ISO 9000 and BS7799 accredited - so you can be sure of consistent service-level delivery, worldwide.

For More Information

Microsoft System Center Resources

- ▶ [Microsoft® System Center](#)

Microsoft Windows Vista Resources

- ▶ [Microsoft® Windows Vista™](#)

Atos Origin Solutions

- ▶ [Atos™ Workplace Solutions](#)
- ▶ [Atos™ Infrastructure Solutions](#)

Microsoft Infrastructure Optimization Resources : Determine your organisation's infrastructure maturity level :

- ▶ Infrastructure Optimization Self-Assessment Tool: <http://technet.microsoft.com/en-us/infrastructure/bb736011.aspx>
- ▶ Infrastructure Optimization White Paper: *Taking the Lead: Gaining a Competitive Advantage Through Infrastructure and Platform Optimization*: http://www.microsoftio.com/content/overview/taking_the_lead_wp.pdf